



# FOOD AND FUND DRIVE TOOLKIT

**YOUR FOOD AND FUND DRIVE SUPPORTS  
CRITICAL HUNGER RELIEF PROGRAMS.**

## **School Pantries**

The Food Shuttle operates School Pantries in elementary, middle, and high schools across our seven counties, serving more than 2,000 people every month.

## **BackPack Buddies**

BackPack Buddies provide children from food insecure homes with healthy meals when school is not in session, on weekends and holidays.

## **Grocery Bags for Seniors**

Grocery Bags for Seniors supplements the fixed incomes of older adults through door-to-door distribution of fresh produce and nutritious groceries,

## **Pantry Supplement Boxes**

The Food Shuttle packs and delivers boxes of shelf-stable items as another way to get healthy food into communities and neighborhoods.

## **Community Partners**

Our Food Drive Program works with our Retail Donor Program in partnering with established retail donors for food sourcing.

## **Mobile Markets**

Mobile Markets are direct distributions of groceries and fresh produce, designed to meet people at their point of need.

# HOW TO SET UP YOUR TRADITIONAL FOOD DRIVE

Donations of non-perishable food items support Inter-Faith Food Shuttle's programs and emergency response efforts including our Critical Response Programs and more.

To set up your Traditional Food Drive, please fill out the Food Drive Form at [www.FoodShuttle.org/donate-food](http://www.FoodShuttle.org/donate-food) by clicking on "Host a Food Drive".

## Food Drive Drop-off Locations

Raleigh: 1001 Blair Dr., 27603, M - F 8 a.m. - 3 p.m.

Durham: 2436 S. Miami Blvd., Ste. 200-9, 27703, M - Th 9 a.m. - 3 p.m.

Raleigh (Food Shuttle Farm): 2300 Dover Farm Rd., 27606, M - F 8 a.m. - 3 p.m.

# HOW TO SET UP YOUR VIRTUAL FOOD DRIVE

Virtual drives are the most efficient and safe way to engage your friends, co-workers, and family members in providing food to neighbors at risk of hunger.

Instead of going to the store to buy canned and other non-perishable food items, take advantage of the Food Shuttle's bulk purchasing power to maximize the impact of your dollars by donating food virtually!

You can set up a unique online donation page for your workplace, community, neighborhood, church, or organization that can be easily shared on social media and by email!

How to set-up your virtual food drive:

Visit [www.FoodShuttle.org/donate-food](http://www.FoodShuttle.org/donate-food)

Click on "Host a Virtual Food Drive"

Click on "Become a Fundraiser"

Follow the steps to set up your account and donation page including a goal, your own picture or logo, and a message for your community.

Share your page and collect food - virtually!

For technical support on your virtual donation pages, please contact Leigh Blancato at [Leigh@FoodShuttle.org](mailto:Leigh@FoodShuttle.org).

For donation pick up or general information, email [FoodDrives@FoodShuttle.org](mailto:FoodDrives@FoodShuttle.org)

# CHECKLIST FOR FOOD DRIVE

## (1) Determine Logistics

- Will you host a Traditional Food Drive, a Virtual Food Drive, or both?
- What are the dates of your Food Drive?
- Where will the donation boxes be set up? The best place is in a high-traffic, visible area!
- How will you spread the word and encourage participation?

## (2) Set a Goal

- Decide on how many pounds or dollars you would like to provide. Keep your group updated on your progress throughout the collection period.

## (3) Promote your Food Drive

- This is the most important step! Make sure that people are aware of the donation opportunity and excited about contributing to hunger relief in central North Carolina.

### IDEAS:

- Invite a representative from the Food Shuttle to speak to your group through a virtual presentation.
- Send out several reminders through email and social media, and hang flyers in visible places.
- Combine your Food Drive with a volunteer activity to increase engagement.
- Make it a competition!

## (4) Drop Off Your Donations

We can pick up donations that are more than a carload (approximately 250 lbs.). Please give us 3-day notice and email [FoodDrives@FoodShuttle.org](mailto:FoodDrives@FoodShuttle.org) to schedule your pick-up. Drop off locations and times are listed on the previous page.

## (5) Share your Success

If you post pictures or news to social media, please tag us @foodshuttle!

### SUGGESTED SOCIAL MEDIA CAPTION:

Donations of healthy, non-perishable food items make up the foundation of what is provided for families in need through Inter-Faith Food Shuttle. Canned food drives are an essential source of variety for child and senior nutrition programs and a wonderful way to engage members of the community. For more information, visit [www.FoodShuttle.org/donate-food](http://www.FoodShuttle.org/donate-food) #feedteachgrow #endhungernow



INTER-FAITH  
**FOOD  
SHUTTLE**

# MOST NEEDED ITEMS



## Proteins

Beans, Tuna, Soup, Meat,  
Pasta, Peanut Butter



## Breakfast

Whole Grain Cereal,  
Oatmeal, Grits



## Whole Grain Pasta & Rice

Pasta Sauce



## Fruits & Vegetables

No Heavy Syrup,  
No Salt Added



## Healthy Snacks

Raisins, Granola Bars,  
Fruit Pouches



## Seniors

Nutritional Shakes  
Adult Hygiene  
Products

## Infants & Kids

Pedialyte, Infant Cereal,  
Mac & Cheese Cups,  
Fruit Cups, 100% Juice  
Boxes, Diapers, Wipes

## Hygiene Items

Hand Sanitizer, Soap,  
Toothbrushes,  
Toothpaste, Shampoo,  
Deodorant

## Household

Paper Towels, Toilet  
Paper, Tissues, Masks,  
Disinfectant Wipes,  
Bleach, Trash Bags,  
Cleaning Solution



For more information,  
visit [FoodShuttle.org](http://FoodShuttle.org)





# INTER-FAITH FOOD SHUTTLE

## MEDIA RELEASE FORM

I, \_\_\_\_\_, hereby grant permission to Inter-Faith Food Shuttle to use my image (photography, video and/or audio) to use in publications including but not limited to: video, email, printed materials, social media and/or website.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Tel #: \_\_\_\_\_ Email: \_\_\_\_\_

I hereby certify that I am over eighteen (18) years of age.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

For Parents or Guardians of those 18 years or younger:

\_\_\_\_\_ (Initial) I am the parent or legal guardian of the below named child. I have read this release and consent that my child may be photographed, filmed and/or interviewed.

Name of Child: \_\_\_\_\_

Signature of Parent or Legal Guardian: \_\_\_\_\_

Date: \_\_\_\_\_